

# 2021 Gravediggers' Ball

*benefitting the*

FRIENDS OF  
LAUREL HILL CEMETERIES  
& WEST LAUREL HILL

*on October 15, 2021*



## DIGITAL PROGRAM AD SPEC SHEET

*Double-Page Ad: (2) 8.5 "(w) x 11" (h)*

*Full-Page Ad: 8.5 "(w) x 11" (h)*

*Half-Page Ad: 8.5 "(w) x 5.5" (h)*

*This year, we will be moving from a print  
format to a digital program guide.*

### *Sponsorships & Benefits*

- The **Marble** sponsorship level includes a double full-page color ad
- The **Granite** sponsorship level includes a full-page color ad
- The **Slate** sponsorship level includes a half-page color ad

### *Purchase a Digital Ad*

*\$1,500 Double Page Ad —\$1,000 Full Page Ad—Half-Page Ad \$500*

### *Digital Ad Specs*

Ads should be provided 100% (high resolution) 300 dpi in pdf or jpeg format. Logos, graphics and images (300 dpi and fonts should be embedded in the document.)

### *Deadline*

*August 31, 2021*

PLEASE EMAIL TO [GDB@THELAURELHILLCEMETERY.ORG](mailto:GDB@THELAURELHILLCEMETERY.ORG)